



For Immediate Release  
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## Hamilton Media Guild launches with over 90 attendees

**Hamilton, Ontario** – [Radius café](#) was abuzz on Wednesday, December 4<sup>th</sup> as over 90 attendees came out for the launch of [Hamilton Hive](#)'s newest networking group, the [Hamilton Media Guild](#). From the large turnout and support, it is clear that a group of this calibre has been missing in the Hamilton community.

While the event was hopping, many attendees added their thoughts about the initiative: "I think it's important that we foster connections between the young people and the emerging class of professionals that are having an impact on the city," says Rick Hughes of CBC Hamilton.

"I'm looking to see an organization where we can connect the community closer to the media and therefore, the media can help the community accomplish its goals," shares John Guise of Metroland Media.

Martinus Geleynse, Publisher of Urbanicity, continues, "I hope that the Media Guild will ultimately achieve a greater level of connectedness within the media community of Hamilton [...] and function as an advocacy group."

The evening continued with a brief introductory remark from the group's founding members – Sherry Mousavi, Alyssa Lai, and Margaret Lintott. The executive team announced that the Hamilton Media Guild's next event will be a panel discussion around the topic of content engagement. A series of experts will weigh in on questions at this event – the group is planning this for early 2014.

Additionally, the group continues to receive positive feedback about the successful launch event – including blog posts from [Brick and Spire](#) and student journalist, [Adam Steinberg](#). A video recapping the event, made by [Hamilton Media Guild's](#) Mohawk College student liaison, Scott Summerhayes, can also be viewed [here](#).

[Hamilton Media Guild](#) is actively seeking community partnerships for their next event and seasoned professionals to be on their mentorship list. The initiative hopes to bring together students and recent graduates with media experts to develop their leadership potential.

Interested media professionals, students and members of the community are advised to sign up for the group's mailing list at [hamiltonmediaguild.net](http://hamiltonmediaguild.net).

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**About the Hamilton Media Guild (HMG):** The Hamilton Media Guild was originally inspired by discussions between YourHamiltonBiz.com's Community Manager, Margaret Lintott and Joey Coleman and the Hamilton Hive. HMG has been co-founded by community members and colleagues Alyssa Lai, Sherry Mousavi, and Margaret Lintott. The networking initiative is a local platform that aims to connect both emerging young professionals and media industry experts to explore and develop leadership potential in their field. HMG provides professional development opportunities by hosting workshops, collaborative projects, panel discussions, a mentorship program, keynote speakers, and networking events. The initiative hopes to inspire change and innovation in media. The group is supported by the Hamilton Hive, Hamilton's umbrella organization for young professional groups. For more information, visit [hamiltonmediaguild.net](http://hamiltonmediaguild.net), follow along on Twitter, [@ham\\_mediaguild](https://twitter.com/ham_mediaguild) or like the group on Facebook, [Facebook.com/HamiltonMediaGuild](https://Facebook.com/HamiltonMediaGuild).