



For Immediate Release  
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## **New networking group to merge media minds, discuss changing landscape**

**Hamilton, ON** – The [Hamilton Media Guild](#), a new networking initiative under the umbrella organization, [Hamilton Hive](#), will officially launch next week. On Wednesday, December 4th from 6 to 8 PM, journalists, bloggers, digital media makers, on-air personalities and other media minds will gather to mix and mingle at [Radius café](#) at 151 James Street South.

With already 50 patrons on the guest list, it is clear that this industry has been missing its own group.

“We understand that media has a broad definition; but the way in which we tell our stories has changed drastically over the last ten years. We are taking leadership to talk about these changes in a public forum in this city,” says Sherry Mousavi, [The Hamilton Media Guild](#)’s inaugural chair. “Hamilton Media Guild hopes to inspire innovation in traditional and new media.”

[The Hamilton Media Guild \(HMG\)](#) will bring together students, recent graduates and seasoned media experts to facilitate discussion about the changing media landscape and the way in which Hamiltonians share their stories. The group will provide professional development opportunities by hosting workshops, collaborative projects, panel discussions, a mentorship program, keynote speakers, and networking events.

Community partnerships have already been formed with the group; [Radius café](#) has donated the space for the event, they will offer complimentary appetizers and free parking at Augusta and Hughson. Additionally, [The Button Pushers](#) have contributed Hamilton Media Guild buttons while [The Green Smoothie Bar](#) has offered a door prize for the event. [Flyprint](#) is the group’s official print sponsor – they have donated a pop-up banner and business cards.

The laid-back launch event on Wednesday will introduce the group and get the discussions started. Executive members of the Hamilton Media Guild will make opening remarks and offer a suggestion box for future event topics. This event is free to media industry professionals and members of the public interested in learning more. To RSVP to the event, please visit the [Eventbrite](#) invitation by going [here](#). Attendees of the launch can share the experience online by using the hashtag #HMGLaunch. For more information on the group, the group asks that you email [hamiltonmediaguild@gmail.com](mailto:hamiltonmediaguild@gmail.com).

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**About the Hamilton Media Guild (HMG):** The Hamilton Media Guild was originally inspired by discussions between YourHamiltonBiz.com's Community Manager, Margaret Lintott and Joey Coleman and the Hamilton Hive. HMG has been co-founded by community members and colleagues Alyssa Lai, Sherry Mousavi, and Margaret Lintott. The networking initiative is a local platform that aims to connect both emerging young professionals and media industry experts to explore and develop leadership potential in their field. HMG provides professional development opportunities by hosting workshops, collaborative projects, panel discussions, a mentorship program, keynote speakers, and networking events. The initiative hopes to inspire change and innovation in media. The group is supported by the Hamilton Hive, Hamilton's umbrella organization for young professional groups. For more information, visit [hamiltonmediaguild.net](http://hamiltonmediaguild.net), follow along on Twitter, [@ham\\_mediaguild](https://twitter.com/ham_mediaguild) or like the group on Facebook, [Facebook.com/HamiltonMediaGuild](https://Facebook.com/HamiltonMediaGuild).